

Blue4Real, Real Project-tailored Websites to Expand your Visibility

Blue4Real is **managed by real estate professionals** geared to work with architects and projects stakeholders.

A few things that make Blue4Real websites **stand from the clouds** :

1. Blue4Real websites are **made to measure**

- Created by talented designers and developers
- Strong graphic identity for maximum appeal
- Focused on your strategy, corporate identity and projects features



2. Blue4Real websites offer great **interactivity for optimum user-friendliness**

- Extra dimension through interactive tools
- Video streaming, virtual tours, 3-D animations ...
- Dynamic tools for enriched data mining
- Search transversally through all your projects



3. Blue4Real **highly intuitive content management** tools make update a child's play

- Regularly updated data for salesforces and buyers
- Centralized interface for all your websites
- Intranet and access management
- Perfectly autonomous and fully portable tool



Blue4Real, the One Stop Shop for all your Interactive Communication Tools

Blue4Real experts will accompany you in the creation of :

- Cd-Roms and Dvd-Roms
- Databases allowing easy management of your real estate portfolio
- Interactive presentations
- E-mailings and E-zines
- E-gaming and bannering campaigns

... Just a few examples of Blue4Real skills **to increase your project awareness.**



Looking to gain new clients ?
Tired of endless visits by ill-prepared buyers ?
Willing to speed up your commercial cycle ?

Choose a Real Communication Accelerator !

Contact :



Blue4Real
interactive web communication

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interactive web communication



Blue4Real, Your Real Interactive Communication Accelerator



Blue4Real : Interactive Communication Solutions for Real Estate Professionals

Your great achievements and outstanding projects deserve a **light-catching communication to stand above the clouds.**

That is what Blue4Real is about : a **Real Communication Accelerator.**

Managed in close cooperation with seasoned real estate professionals, Blue4Real is a **web interactive agency** offering a comprehensive range of **customer tailored communication solutions specially created for the Real Estate sector.**

Blue4Real rich blend of strategic approach, state-of-the-art technologies, inspired graphics and easy maintenance tools aims at **increasing your project visibility** towards investors and would be buyers.

Blue4Real is a department of Blue4You interactive.

Thanks to its **innovative and price-conscious approach, inspirational designs, dedication as well as its strict code of conduct**, Blue4You is a preferred supplier of **interactive solutions for the European Commission**, International Institutions and an increasing number of Market Leaders.

We are based in the very center of Europe (Brussels). Owing to our **efficient network and flexibility**, the missions managed by Blue4You know no geographic boundaries.



Blue4Real a Comprehensive Strategic Approach to Interactive Communication

Blue4Real is **more than a regular plug-in solution** implemented by « techno-freaks » ! For Blue4Real experts, **strategic analysis comes first.**

Blue4Real gets you optimal results by :

- **Auditing** your current communication
- **Formalizing** an efficient strategy focused on your targets
- **Standardizing** the information provided to your sales representatives
- **Improving** your administrative efficiency
- **Optimizing** your advertisement expenses
- **Increasing** your commercial margins
- **Enhancing** your notoriety as a state-of-the-art real estate professional
- **Dynamizing** your partners

